

HEDIS spotlight

Washington | Medicaid

Every year since 1964, the American Heart Association (AHA) has designated February as American Heart Month. After President Lyndon Johnson had a heart attack, he initiated this to bring awareness of heart disease prevention. During this month, the focus should be on helping our members make lifestyle changes that can decrease their chances of having a heart attack including exercising, improving diet, avoiding smoking, maintaining healthy cholesterol levels, and managing high blood pressure. *Go Red for Women*, an AHA year-round initiative, educates the public about heart health in women since heart disease in women has increased and occurs at younger ages.

Providers and managed care organizations (MCOs) are in a unique position to educate members about ways to avoid heart disease and to be proactive in screening all members regularly, allowing early intervention to prevent fatal heart events. Therefore, this month we want to draw attention to three HEDIS® measures related to the prevention of heart disease and provide education on our smoking and tobacco use cessation program.

Controlling High Blood Pressure (CBP)

HEDIS definition:	
The percentage of members 18 to 85 years of age who had a diagnosis of hypertension (HTN) and whose BP was adequately controlled (< 140/90 mm Hg) during the measurement year	
Documentation tips:	
What members are included in the measure?	Members who had at least two visits on different dates of service with a diagnosis of hypertension on or between January 1 of the year prior to the measurement year and June 30 of the measurement year
What types of visits are counted?	<ul style="list-style-type: none"> • Outpatient visit with a diagnosis of hypertension • Telephone visit with a diagnosis of hypertension • E-visit or virtual check-in with a diagnosis of hypertension
How is CBP measured?	<ul style="list-style-type: none"> • The most recent BP after the second diagnosis visit is captured • All BPs on the date of service are reviewed; the lowest systolic and lowest diastolic will be captured
Tips	<ul style="list-style-type: none"> • If BP is > 140/90, repeat later in the visit. • Readings reported or taken by the member are allowed. • Readings obtained remotely or by digital device are allowed. • Educate members and their spouses, caregivers, or guardians about the elements of a healthy lifestyle such as: <ul style="list-style-type: none"> ○ Heart-healthy eating and a low-salt diet.

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	<ul style="list-style-type: none"> ○ Smoking cessation and avoiding secondhand smoke. ○ Adding regular exercise to daily activities. ○ Home BP monitoring. ○ Ideal body mass index (BMI). ○ The importance of taking all prescribed medications as directed. <ul style="list-style-type: none"> ● Remember to include the applicable Category II reporting code on the claim form to help reduce the burden of HEDIS medical record review.
Required exclusions	<ul style="list-style-type: none"> ● Members receiving palliative care. ● Members living in long-term care facilities. ● Members age 66 to 80 with frailty and advanced illness.
How we can help	<ul style="list-style-type: none"> ● Reaching out to our hypertensive members through our programs. ● Helping you schedule, plan, implement and evaluate a health screening Clinic Day; call your provider relationship management representative to find out more. ● Educating our members on high blood pressure through health education materials if available. ● Supplying copies of healthy tips for your office.

Description	CPT®/HCPCS/ICD-10/CAT II
Essential HTN	ICD-10-CM: I10
Diastolic BP	CAT II: 3078F-3080F LOINC: 8453-3, 8454-1, 8455-8, 8462-4, 8496-2, 8514-2, 8515-9, 89267-9
Diastolic 80 to 89	CAT-11: 3079F
Diastolic greater than/equal to 90	CAT-11: 3080F
Diastolic less than 80	CAT-11: 3078F
Systolic greater than/equal to 140	CAT-11: 3074F, 3075F, 3077F LOINC: 75997-7, 8459-0, 8460-8, 8461-6, 8480-6, 8508-4, 8546-4, 8547-2, 89268-7
Systolic greater than/equal to 140	CAT II: 3077F
Systolic less than 140	CAT II: 3074F, 3075F
Online assessments	CPT: 98970, 98971, 98972, 99421, 99422, 99423, 99457, 99458 HCPCS: G0071, G2010, G2012, G2250, G2251, G2252
Telephone visits	CPT: 98966, 98967, 98968, 99441, 99442, 99443
CDC race and ethnicity	1002-5: American Indian or Alaska Native 2028-9: Asian 2054-5: Black or African American 2076-8: Native Hawaiian or Other Pacific Islander 2106-3: White 2135-2: Hispanic or Latino 2186-5: Not Hispanic or Latino

* The codes listed are for informational purposes only and are not intended to suggest or guide benefit coverage or reimbursement. If applicable, refer to your provider contract or health plan contact for reimbursement information. For a complete list of CPT codes, go to the American Medical Association website at ama-assn.org.

Statin Therapy for Patients with Cardiovascular Disease (SPC)

HEDIS definition:	
<p>The percentage of males 21 to 75 years of age and females 40 to 75 years of age during the measurement year who were identified as having clinical atherosclerotic cardiovascular disease (ASCVD) and met the following criteria. The following rates are reported:</p> <ul style="list-style-type: none"> • Received statin therapy: Members who were dispensed at least one high-intensity or moderate-intensity statin medication during the measurement year. • Statin adherence of 80%: Members who remained on a high-intensity or moderate-intensity statin medication for at least 80% of the treatment period. 	
What members are included in the measure?	<p>Members who had an event in the year prior, such as:</p> <ul style="list-style-type: none"> • MI • CABG • Percutaneous coronary intervention • Other revascularization <p style="text-align: center;">Or</p> <p>Members with a diagnosis of ischemic vascular disease in the year prior and the measurement year who had one of the following in both years:</p> <ul style="list-style-type: none"> • Outpatient visit with diagnosis of IVD • Telephone visit with diagnosis of IVD • E-visit or virtual check-in with diagnosis of IVD • Acute inpatient encounter with diagnosis of IVD • Acute inpatient discharge with diagnosis of IVD
What is measured	<ul style="list-style-type: none"> • Rate one: Members who had at least one dispensing event. (IPSD = index prescription start date) • Rate two: Members who remained on a statin for at least 80% of the treatment period.
How is the rate calculated?	<ul style="list-style-type: none"> • PDC (proportion of days covered) = Total days covered by a statin medication Total days in treatment period
Required exclusions	<p>Members who had any of the following the year prior or in the measurement year:</p> <ul style="list-style-type: none"> • Females with pregnancy or in vitro fertilization or prescription for clomiphene

	<ul style="list-style-type: none"> • ESRD or dialysis • Cirrhosis • Myalgia, myositis, myopathy, or rhabdomyolysis • Members 66 years of age or older with frailty or advanced illness • Palliative care • Members in hospice or using hospice services anytime during the measurement year
Description	CPT/HCPCS/ICD-10-PCS
Coronary artery bypass graft (CABG)	<p>CPT: 33510-33514, 33516-33519, 33521-33523, 33530, 33533-33536</p> <p>HCPCS: S2205-S2209</p> <p>ICD-10-PCS: 0210083, 0210088, 0210089, 0210093, 0210098, 0210099, 0211083, 0211088, 0211089, 0211093, 0211098, 0211099, 212083, 0212088, 0212089, 0212093, 0212098, 0212099, 0213083, 0213088, 0213089, 0213093, 0213098, 0213099, 021008C, 021008F, 021008W, 021009C, 021009F, 021009W, 02100A3, 02100A8, 02100A9, 02100AC, 02100AF, 02100AW, 02100J3, 02100J8, 02100J9, 02100JC, 02100JF, 02100JW, 02100K3, 02100K8, 02100K9, 02100KC, 02100KF, 02100KW, 02100Z3, 02100Z8, 02100Z9, 02100ZC, 02100ZF, 021108C, 021108F, 021108W, 021109C, 021109F, 021109W, 02110A3, 02110A8, 02110A9, 02110AC, 02110AF, 02110AW, 02110J3, 02110J8, 02110J9, 02110JC, 02110JF, 02110JW, 02110K3, 02110K8, 02110K9, 02110KC, 02110KF, 02110KW, 02110Z3, 02110Z8, 02110Z9, 02110ZC, 02110ZF, 021208C, 021208F, 021208W, 021209C, 021209F, 021209W, 02120A3, 02120A8, 02120A9, 02120AC, 02120AF, 02120AW, 02120J3, 02120J8, 02120J9, 02120JC, 02120JF, 02120JW, 02120K3, 02120K8, 02120K9, 02120KC, 02120KF, 02120KW, 02120Z3, 02120Z8, 02120Z9, 02120ZC, 02120ZF, 021308C, 021308F, 021308W, 021309C, 021309F, 021309W, 02130A3, 02130A8, 02130A9, 02130AC, 02130AF, 02130AW, 02130J3, 02130J8, 02130J9, 02130JC, 02130JF, 02130JW, 02130K3, 02130K8, 02130K9, 02130KC, 02130KF, 02130KW, 02130Z3, 02130Z8, 02130Z9, 02130ZC, 02130ZF</p>
Myocardial infarction (MI)	<p>ICD-10-CM: I21.01, I21.02, I21.09, I21.11, I21.19, I21.21, I21.29, I21.3, I21.4, I21.9, I21.A1, I21.A9, I22.0-I22.2, I22.8, I22.9-I23.8, I25.2</p>
Other revascularization	<p>CPT: 37220, 37221, 37224-37231</p>
Percutaneous coronary intervention (PCI)	<p>CPT: 92920, 92924, 92928, 92933, 92937, 92941, 92943</p> <p>HCPCS: C9600, C9602, C9604, C9606, C9607</p> <p>ICD-10-PCS: 0270346, 0270356, 0270366, 0270376, 0270446, 0270456, 0270466, 0270476, 0271346, 0271356, 0271366, 0271376, 0271446, 0271456, 0271466, 0271476, 0272346, 0272356, 0272366, 0272376, 0272446, 0272456, 0272466, 0272476, 0273346, 0273356, 0273366, 0273376, 0273446, 0273456, 0273466, 0273476, 02703E6, 02704E6, 02713E6, 02714E6, 02723E6, 02724E6, 02733E6, 02734E6, 027034Z, 027035Z, 027036Z, 027037Z, 02703D6, 02703DZ, 02703EZ, 02703F6, 02703FZ, 02703G6, 02703GZ, 02703T6, 02703TZ, 02703Z6, 02703ZZ, 027044Z, 027045Z, 027046Z, 027047Z, 02704D6, 02704DZ, 02704EZ, 02704F6, 02704FZ, 02704G6, 02704GZ, 02704T6, 02704TZ, 02704Z6, 02704ZZ, 027134Z, 027135Z, 027136Z, 027137Z, 02713D6, 02713DZ, 02713EZ, 02713F6, 02713FZ, 02713G6, 02713GZ, 02713T6, 02713TZ, 02713Z6, 02713ZZ, 027144Z, 027145Z, 027146Z, 027147Z, 02714D6,</p>

	<p>02714DZ, 02714EZ, 02714F6, 02714FZ, 02714G6, 02714GZ, 02714T6, 02714TZ, 02714Z6, 02714ZZ, 027234Z, 027235Z, 027236Z, 027237Z, 02723D6, 02723DZ, 02723EZ, 02723F6, 02723FZ, 02723G6, 02723GZ, 02723T6, 02723TZ, 02723Z6, 02723ZZ, 027244Z, 027245Z, 027245Z, 027246Z, 027247Z, 02724D6, 02724DZ, 02724EZ, 02724F6, 02724FZ, 02724G6, 02724GZ, 02724T6, 02724TZ, 02724Z6, 02724ZZ, 027334Z, 027335Z, 027336Z, 027337Z, 02733D6, 02733DZ, 02733EZ, 02733F6, 02733FZ, 02733G6, 02733GZ, 02733T6, 02733TZ, 02733Z6, 02733ZZ, 027344Z, 027345Z, 027346Z, 027347Z, 02734D6, 02734DZ, 02734EZ, 02734F6, 02734FZ, 02734G6, 02734GZ, 02734TZ, 02734Z6, 02734ZZ</p>
<p>Ischemic vascular disease (IVD)</p>	<p>ICD-10-CM: I20.0, I20.8, I20.9, I24.0, I24.8, I24.9, I25.10, I25.110, I25.111, I25.119, I25.5, I25.6, I25.700, I25.701, I25.708-I25.711, I25.718-I25.7021, I25.728-I25.731, I25.738, I25.739, I25.750, I25.751, I25.758, I25.759, I25.760, I25.761, I25.768, I25.769, I25.790, I25.791, I25.798, I25.799, I25.810, I25.811, I25.812, I25.82, I25.83, I25.84, I25.89, I25.9, I63.20, I63.211, I63.212, I63.213, I63.219, I63.22, I63.231, I63.232, I63.233, I63.239, I63.29, I63.50, I63.511, I63.512, I63.513, I63.519, I63.521, I63.522, I63.523, I63.529, I63.531, I63.532, I63.533, I63.539, I63.541, I63.542, I63.543, I63.549, I63.59, I65.01, I65.02, I65.03, I65.09, I65.1, I65.21, I65.22, I65.23, I65.29, I65.8, I65.9, I66.01, I66.02, I66.03, I66.09, I66.11, I66.12, I66.13, I66.19, I66.21, I66.22, I66.23, I66.29, I66.3, I66.8, I66.9, I67.2, I70.1, I70.201, I70.202, I70.203, I70.208, I70.209, I70.211, I70.212, I70.213, I70.218, I70.219, I70.221, I70.222, I70.223, I70.228, I70.229, I70.231, I70.232, I70.233, I70.234, I70.235, I70.238, I70.239, I70.241, I70.242, I70.243, I70.244, I70.245, I70.248, I70.249, I70.25, I70.261, I70.262, I70.263, I70.268, I70.269, I70.291, I70.292, I70.293, I70.298, I70.299, I70.301, I70.302, I70.303, I70.308, I70.309, I70.311, I70.312, I70.313, I70.318, I70.319, I70.321, I70.322, I70.323, I70.328, I70.329, I70.331, I70.332, I70.333, I70.334, I70.335, I70.338, I70.339, I70.341, I70.342, I70.343, I70.344, I70.345, I70.348, I70.349, I70.35, I70.361, I70.362, I70.363, I70.368, I70.369, I70.391, I70.392, I70.393, I70.398, I70.399, I70.401, I70.402, I70.403, I70.408, I70.409, I70.411, I70.412, I70.413, I70.418, I70.419, I70.421, I70.422, I70.423, I70.428, I70.429, I70.431, I70.432, I70.433, I70.434, I70.435, I70.438, I70.439, I70.441, I70.442, I70.443, I70.444, I70.445, I70.448, I70.449, I70.45, I70.461, I70.462, I70.463, I70.468, I70.469, I70.491, I70.492, I70.493, I70.498, I70.499, I70.501, I70.502, I70.503, I70.508, I70.509, I70.511, I70.512, I70.513, I70.51, I70.519, I70.521, I70.522, I70.523, I70.528, I70.529, I70.531, I70.532, I70.533, I70.534, I70.53, I70.538, I70.53, I70.541, I70.542, I70.543, I70.544, I70.545, I70.548, I70.549, I70.55, I70.561, I70.562, I70.563, I70.568, I70.569, I70.591, I70.592, I70.593, I70.598, I70.599, I70.601, I70.602, I70.603, I70.608, I70.609, I70.611, I70.612, I70.613, I70.618, I70.619, I70.621, I70.622, I70.623, I70.628, I70.629, I70.631, I70.632, I70.633, I70.634, I70.635, I70.638, I70.639, I70.641, I70.642, I70.643, I70.644, I70.645, I70.648, I70.649, I70.65, I70.661, I70.662, I70.663, I70.668, I70.669, I70.691, I70.692, I70.693, I70.698, I70.699, I70.701, I70.702, I70.703, I70.708, I70.709, I70.711, I70.712, I70.713, I70.718, I70.719, I70.721, I70.722, I70.723, I70.728, I70.729, I70.731, I70.732, I70.733, I70.734, I70.735, I70.738, I70.739, I70.741, I70.742, I70.743, I70.744, I70.745, I70.748, I70.749, I70.75, I70.761, I70.762, I70.763, I70.768, I70.769, I70.791, I70.792, I70.793, I70.798, I70.799, I70.92, I75.011, I75.012, I75.013, I75.019, I75.021, I75.022, I75.023, I75.029, I75.81, I75.89, T82.855A, T82.855D, T82.855S, T82.856A, T82.856D, T82.856S</p>
<p>Online assessments</p>	<p>CPT: 98970, 98971, 98972, 99421, 99422, 99423, 99457, 99458</p>

	HCPCS: G0071, G2010, G2012, G2250, G2251, G2252
Telephone visits	CPT: 98966, 98967, 98968, 99441, 99442, 99443

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Statin Therapy for Patients with Diabetes (SPD)

HEDIS definition:	
<p>The percentage of members 40 to 75 years of age during the measurement year with diabetes who do not have clinical atherosclerotic cardiovascular disease (ASCVD) who met the following criteria:</p> <ul style="list-style-type: none"> • Received statin therapy: members who were dispensed at least one statin medication of any intensity during the measurement year. • Statin adherence 80%: members who remained on a statin medication of any intensity for at least 80% of the treatment period. 	
Documentation tips:	
Record your efforts	<ul style="list-style-type: none"> • Document review of continued use of prescribed medications during member visits. • Document evidence of exclusion criteria.
Exclusion	<ul style="list-style-type: none"> • CABG • MI • PCI • Other revascularization procedures • Ischemic vascular disease (IVD) • Females with pregnancy or in vitro fertilization or prescription for Clomiphene • ESRD • Cirrhosis • Members 66 years of age and older who meet both frailty and advanced illness criteria • Palliative care • Members in hospice or using hospice services anytime during the measurement year
Tips	<ul style="list-style-type: none"> • If utilizing an electronic medical record (EMR) system, consider electronic data sharing with Wellpoint, to capture all coded elements. Contact your Provider Relationship Management representative for additional details and questions.
Services	CPT/HCPCS/ICD-10
Diabetes	<p>ICD-10-CM: E10.10-11, E10.21-22, E10.29, E10.311, E10.319, E10.321, E10.3211-E10.3213, E10.3219, E10.329, E10.3291, E10.3292, E10.3293, E10.3299, E10.331, E10.3311-E10.3313, E10.3319, E10.339, E10.3391-E10.3393, E10.3399, E10.341, E10.3411-3413, E10.3419, E10.349, E10.3491-E10.3493, E10.3499, E10.351, E10.3511-E10.3513, E10.3519, E10.3521-E10.3523, E10.3529, E10.3531-E10.3533, E10.3539, E10.3541-</p>

	<p>E10.3543, E10.3549, E10.3551-E10.3553, E10.3559, E10.359, E10.3591-E10.3593, E10.3599, E10.36, E10.37X1-E10.37X3, E10.37X9, E10.39-E10.44, E10.49, E10.51-E10.52, E10.59, E10.610, E10.618, E10.620-E10.622, E10.628, E10.630, E10.638, E10.641, E10.649, E10.65, E10.69, E10.8, E10.9, E11.00-E11.01, E11.10-E11.11, E11.21-E11.22, E11.29, E11.311, E11.319, E11.321, E11.3211-E11.3213, E11.3219, E11.329, E11.3291-E11.3293, E11.3299, E11.331, E11.3311-E11.3313, E11.3319, E11.339, E11.3391-E11.3393, E11.3399, E11.341, E11.3411-E11.3413, E11.3419, E11.349, E11.3491-E11.3493, E11.3499, E11.351, E11.3511-E11.3513, E11.3519, E11.3521-E11.3523, E11.3529, E11.3531-E11.3533, E11.3539, E11.3541-E11.3543, E11.3549, E11.3551-E11.3553, E11.3559, E11.359-E11.3593, E11.3599, E11.36, E11.37X1-E11.37X3, E11.37X9, E11.39-44, E11.49, E11.51-52, E11.59, E11.610, E11.618, E11.620-22, E11.628, E11.630, E11.638, E11.641, E11.649, E11.65, E11.69, E11.8, E11.9, E13.00, E13.01, E13.10, E13.11, E13.21-22, E13.29, E13.311, E13.319, E13.321, E13.3211-E13.3213, E13.3219, E13.329, E13.3291-E13.3293, E13.3299, E13.331, E13.3311-E13.3313, E13.3319, E13.339, E13.3391-E13.3393, E13.3399, E13.341, E13.3411-E13.3413, E13.3419, E13.349, E13.3491-E13.3493, E13.3499, E13.351, E13.3511-E13.3513, E13.3519, E13.3521-E13.3523, E13.3529, E13.3531-E13.3533, E13.3539, E13.3541-E13.3543, E13.3549, E13.3551-E13.3553, E13.3559, E13.359, E13.3591-E13.3593, E13.3599, E13.36, E13.37X1-E13.37X3, E13.37X9, E13.39, E13.40, E13.41-44, E13.49, E13.51, E13.52, E13.59, E13.610, E13.618, E13.620-22, E13.628, E13.630, E13.638, E13.641, E13.649, E13.65, E13.69, E13.8, E13.9, O24.011-024.013, O24.019, O24.02, O24.03, O24.111-113, O24.119, O24.12, O24.13, O24.311-313, O24.319, O24.32, O24.33, O24.811-813, O24.819, O24.82, O24.83</p>
Online assessments	<p>CPT: 98970, 98971, 98972, 99421, 99422, 99423, 99457, 99458 HCPCS: G0071, G2010, G2012, G2250, G2251, G2252</p>
Telephone visits	<p>CPT: 98966, 98967, 98968, 99441, 99442, 99443</p>

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Adults' Access to Preventative/Ambulatory Health Services (AAP)

HEDIS definition:	
The percentage of members 20 years of age and older who had an ambulatory or preventive care visit. The organization reports percentages for members who had an ambulatory or preventive care visit during the measurement year.	
Documentation tips:	
Exclusions	<ul style="list-style-type: none"> Members in hospice or using hospice services anytime during the measurement year.

	<ul style="list-style-type: none"> Members who die any time during the measurement year.
Tips	If utilizing an EMR system, consider electronic data sharing with Wellpoint to capture all coded elements.
Services	CPT/HCPCS/ICD-10-CM
Ambulatory visits	<p>CPT: 99202, 99203, 99204, 99205, 99211, 99212, 99213, 99214, 99215, 99241, 99242, 99243, 99244, 99245, 99341, 99342, 99343, 99344, 99345, 99347, 99348, 99349, 99350, 99381, 99382, 99383, 99384, 99385, 99386, 99387, 99391, 99392, 99393, 99394, 99395, 99396, 99397, 99401, 99402, 99403, 99404, 99411, 99412, 99429, 99483</p> <p>HCPCS: G0402, G0438, G0439, G0463, T1015</p> <p>ICD-10-CM: Z00.00, Z00.01, Z00.121, Z00.129, Z00.3, Z00.5, Z00.8, Z02.0, Z02.1, Z02.2, Z02.3, Z02.4, Z02.5, Z02.6, Z02.71, Z02.79, Z02.81, Z02.82, Z02.83, Z02.89, Z02.9, Z76.1, Z76.2</p>
Online assessments	<p>CPT: 98970, 98971, 98972, 99421, 99422, 99423, 99457, 99458</p> <p>HCPCS: G0071, G2010, G2012, G2250, G2251, G2252</p>
Telephone visits	CPT: 98966, 98967, 98968, 99441, 99442, 99443

Note: The codes listed are for informational purposes only and are not intended to suggest or guide benefit coverage or reimbursement. If applicable, refer to your provider contract or health plan contact for reimbursement information. For a complete list of CPT codes, go to the American Medical Association website at ama-assn.org.

The EX Program — Tobacco cessation program from Wellpoint

The EX Program is a personalized and convenient digital quit-tobacco program built in collaboration with the Mayo Clinic that helps members beat their addiction and live tobacco-free whether they smoke, vape, dip, or chew.

Adult members can use the link: Go.TheEXProgram.com/WellpointWA

Members have access to:

- Online videos, exercises, and self-guided tools on any device.
- Live-chat coaching from experts and personalized texts and emails.
- Active online community to lean on for advice, tips, and motivation.
- Nicotine patches, gum, or lozenges delivered to the member’s home.

***This is Quitting*: Helping teens and young adults quit vaping**

You play an influential role in helping young patients overcome nicotine addiction early, and we can help you make an even bigger impact.

In your tobacco-use assessment with young patients, inform all patients that they have access to a free vaping cessation program. Encourage young people to share information about this program with friends, even if they themselves don’t use e-cigarettes.

This is Quitting by Truth Initiative, a free, confidential, text-message based program specifically designed to help young people ages 13 to 24 quit vaping. This is an excellent resource available to

help patients quit for good and see their future without relying on nicotine. Over 600,000 young people have enrolled in *This is Quitting* since it launched in 2019.

To sign up, a young person can text **KEYWORD** to **88709**. All they have to do is text back their age, and they'll start receiving messages.

The program is:

- Free to each user.
- Completely anonymous — no data about any one user is shared.
- Entirely automated, and text-message based.
- Peer-to-peer: Many messages are skills or coping tools shared from other *This is Quitting* users to help a participant know they're not alone.
- Interactive and inquisitive to get to know the user better.
- Supportive, like texting with a friend who is helping them quit.
- Tailored based on age and device used.

Young people tend to prefer discretion when it comes to quitting vaping, or letting others know they have been vaping at all. Try to have these discussions in private, away from a parent if possible.

Through our shared health vision, we can affect real change. We are excited to help solve real health needs in a sustainable way with you.