



Medicaid | Children's Health Insurance Program

Healthy Rewards Program

The Healthy Rewards Program for Wellpoint helps you increase your quality scores and our members earn rewards.

Through our Healthy Rewards Program, members can earn \$10 to \$50 for getting certain health services. At the same time, you increase your practice's quality scores by providing members with the vaccinations, screening visits, and medications they need.

When a member meets the eligibility criteria for the activities listed below and completes the service, they will earn the corresponding reward amount after the service is confirmed by the Claims department. The reward dollars are loaded into the member's Healthy Rewards website and can be redeemed for a variety of retail gift cards. **Please ensure you file your claims timely so the members can receive their rewards.**

To help your practice, all Healthy Rewards activities are tied to HEDIS® scores and/or health initiatives. They include:

Healthy activities	Who's eligible	Reward	Limit
Wellness visit	Males or females, ages 2 and older	\$25	One per 12 months
Breast cancer screening	Females, ages 50 to 74	\$50	1 per 24 months
Initial health screener	Males or females, all ages	\$25	One per member
Annual health screener	Males or females, all ages	\$25	One per 12 months
Childhood immunization status — Combo 10	Males or females, ages zero to one (stops at 2nd birthday)	\$25	One per member
Immunizations for adolescents — Combo 2	Males or females, ages 11 to 12 (stops at 13th birthday)	\$25	One per member
High blood pressure medication refill	Males or females, ages 18 to 75	\$10, max \$40	One per quarter

HEDIS® is a registered trademark of the National Committee for Quality Assurance (NCQA).

Healthy activities	Who's eligible	Reward	Limit
Diabetic retinal eye exam	Males or females, ages 18 to 75	\$25	One per 12 months
Diabetic A1C screening	Males or females, ages 18 to 75	\$25	One per 12 months
Antidepressant medication management	Males or females, ages 18 and older	\$10, max \$40	One per quarter
1st Prenatal Care Visit	Female, ages 13 to 55	\$25	One per pregnancy
Postpartum care visit	Female, ages 13 to 55	\$50	One per pregnancy
Well-Child visits in the first 15 months of life	Males or females, ages zero to 15 months	\$50	One per member

Please remind your Wellpoint patients about the Healthy Rewards Program at their next office visit. By working together, we can encourage good habits and help our members get the right care, and you can improve your quality scores.



If your Wellpoint patients have questions regarding the program or would like to enroll, please have them call Healthy Rewards at **888-990-8681 (TTY 711)** or visit the Benefit Reward Hub at wellpoint.com/ia/medicaid for more information. To earn rewards, members must enroll in the program prior to or within 30 days of the date of service.

Learn more about Wellpoint programs
provider.wellpoint.com/ia/

